



BRIGID SCHNAUE

GRAPHIC DESIGNER

828.244.5982
schnaueb@gmail.com
besdesigns.com

PROFILE

With a passion for design and a strong attention to detail, I always strive to find engaging, insight-based conceptual solutions to design problems that will be both beautiful and meaningful. I have experience in both print and digital design, illustration, presentation design and multi-piece campaigns.

PROGRAMS

Adobe Creative Suite
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Invision
Powerpoint
Keynote
Google Slides

SKILLS

Print & Digital Design
Branding
Illustration
Motion Graphics & Animation
Typography
Conceptual Development
Layout & Composition
UX/UI Design & Prototyping
Iconography
Presentation Design
Color Theory
Visual Storytelling
Photography & Videography
Project Management
Creative Ideation

AWARDS

2016 SkillsUSA National Leadership & Skills Championships

7th Place in Advertising and Design

2016 SkillsUSA North Carolina State Competition

1st Place in Advertising and Design

2013 Printing Industries of the Carolinas Award of Excellence

Offset Printing and Screen Printing

PROFESSIONAL EXPERIENCE

Multimedia Specialist | January 2020 - present

Operations Training Strategy & Planning

Walt Disney Parks, Experiences and Products

- Collaborate with subject matter experts as a consultant and creative strategist to design innovative, creative solutions utilizing videos, motion graphics, infographics, and interactive experiences to stimulate learners and provide a refreshing learning experience for required, job-specific training.
- Partner with international app developers to customize icons, illustrations, and other creative assets that strengthen the overall UX design of an internal digital training app while keeping in mind best practices to ensure a user-friendly experience for a variety of audiences and experiences.
- Answer briefs with compelling, refined creative concepts that meet and exceed client expectations while being adaptable to changes as project needs rapidly evolve.
- Manage multiple projects from the initial stages through completion while still delivering consistent, high-quality deliverables within a fast-paced, deadline driven environment.

Multimedia Designer | June 2018 - January 2020

Facilities and Operations Services Training

Walt Disney Parks, Experiences and Products

- Design and produce training assets, focusing on video production, animation, photography, graphic design, and other creative media to support 13,000 FOS Cast Members, both domestically and internationally.
- Collaborate and consult with both internal and external clients, subject matter experts, and leaders to develop creative solutions that will provide modern, effective learning and training solutions to Cast Members.
- Develop branding, icons, and any visual assets for new training initiatives, communication vehicles, and instructional courses.

Graphic Design Professional Intern | January 2017 - January 2018

Experience Planning and Integration

Walt Disney Parks, Experiences and Products

- Design internal and external visual communications for guest facing, backstage and executive-level audiences across six sites and Disney Cruise Line, globally.
- Collaborate with project leaders across all lines of business under the EPI brand including Food & Beverage, Hotels & Resorts and Merchandise as a consultant to design and develop print documents, presentations, and other creative media.

Marketing Coordinator | June 2016 - December 2016

Gildan Activewear

- Collaborate with both marketing and design departments in the production of all marketing materials including product, packaging and print design to promote and showcase developed products to external sales partners.

Graphic Design Intern | January 2016 - May 2016

Hickory Museum of Art

- Design creative collateral to enrich visitors' experiences and promote museum initiatives and activities.

EDUCATION

Catawba Valley Community College

A.A.S in Advertising and Graphic Design

Degree Procured: May 2016